

100% more informed
30% more forests

No wonder
you ♥
paper



Did you know that forests in Europe, which provide wood for making into paper and many other widely used materials, are 30% larger than in 1950? In fact they're increasing by 1.5 million football pitches every year.

Magazines are printed on paper from natural and renewable wood which is all good to know if you love reading your favourite magazine.

To discover some surprising environmental facts about print and paper, visit www.youlovepaper.info

Print and Paper.
The environmental facts may surprise you.

Two Sides is an industry initiative to promote the responsible use of print and paper as a uniquely powerful and natural communications medium.

Tekst 1

- 1p 1 Wat is het doel van deze tekst?
- A mensen adviseren om kringlooppapier te gebruiken als ze willen printen
 - B mensen amuseren met verrassende feiten over de productie van papier
 - C mensen informeren over de technieken die gebruikt worden om papier te maken
 - D mensen overtuigen dat papier op een verantwoorde wijze wordt geproduceerd
 - E mensen waarschuwen dat overmatig papiergebruik schadelijk is voor het milieu